



# North Dakota FFA Foundation

## Strategic Plan 2022-2026

This Strategic Plan was prepared to establish progressive outcomes for the Foundation and ND Ag Ed. This plan is intended to be evolutionary in nature and should adapt to fit changing needs in the coming years.

### Our Vision

*(Why we do what we do)*

Individuals whose lives are impacted by ND agricultural education will achieve academic and personal growth, strengthen agriculture, and provide leadership to build healthy communities, a strong nation, and a sustainable world.

**Grow Leaders**  
**Build Communities**  
**Strengthen Agriculture**

### Our Mission

*(What we do)*

The ND FFA Foundation supports the leadership development opportunities and activities of the ND FFA and agricultural education.

**Provide Opportunities**  
**Support Activities**

## STRATEGIC PRIORITIES

**Engaging Our Students** – As they develop premier leadership and personal growth, students become better equipped for career success. We have opportunities to help students develop every day.

- By offering students relevant resources, we help them achieve success.
- By connecting students with the agriculture industry, we prepare them for career success.
- By communicating the value of ND FFA experiences, we demonstrate how students are prepared for a successful future.
- By championing student success, we acknowledge their efforts.

**Securing Resources for ND Agricultural Education** – As ND Team Ag Ed strives to advance agricultural education, ND FFA Foundation supports the endeavors of ND Team Ag Ed membership every day.

- By providing quality resources and professional development, we support North Dakota team Ag Ed.
- By developing targeted fundraising, we reinvest in North Dakota, team Ag Ed and support their evolving needs.
- By advancing the Star Partner Program alongside permanent funding sources, we ensure the future of North Dakota Team Ag Ed.
- By engaging an extensive volunteer network, we are cultivating support for agricultural education.

**Telling Our Story** – Our story is about agricultural education – and it is about agriculture, food, natural resources and agricultural education. Each of us has opportunities to tell our story every day.

- By sharing our experiences and resources, we help others expand their agricultural knowledge and literacy.
- By increasing agricultural knowledge and literacy, we grow advocates for agriculture, agricultural education, and the FFA.
- By promoting the value of a diverse agricultural education curriculum, we support the global sustainability of agriculture, food, and natural resources.
- By recognizing the work of North Dakota Team Ag Ed, we raise awareness of their needs and accomplishments.
- By utilizing the Bakk Farm for educational experiences with all audiences, we connect people to the heart of our industry.